



FOOD & DRINK PHOTOGRAPHERS 16

The sixteenth edition of our most successful source book will be published in October 2011 and offers our combined package of print and online opportunities from £1150+VAT per dps.

PRINTED BOOK

- High quality printed book in a trusted format
- Targeted distribution
- The only source book dedicated solely to food photography
- Large image area per page

ELECTRONIC BOOK

- Digital version of the book viewable in its entirety online
- Clickable links to all email and web addresses on each page
- "Send to a colleague" feature allows artbuyers to share pages in the book by email
- Printable pages (medium res) for presentation purposes

ONLINE PORTFOLIO

- Membership of contactcreative.com for one year
- 20 image online portfolio on contactcreative.com for one year
- Every image can be tagged with relevant keywords for searching purposes
- All photographers searchable by name
- Site regularly visited by over 1200 artbuyers per month around the world
- Statistical analysis allowing you to see which images are most viewed in your portfolio

Contact Creative UK LLP

PO Box 397, Reigate, Surrey RH2 2ES

t + 44 (0)1737 241 399 mail@contact-uk.com www.contactcreative.com

The details

- **The price**

£1150+VAT per dps (payment up front by copydate)

£1250+VAT per dps (installments over 5 months)

- **Distribution**

5000 targeted UK distribution to Ad Agencies (eg Arc Worldwide, Kitcatt Nohr Alexander Shaw), Design Groups, specific book and magazine publishers (eg BBC Good Food), food manufacturers (eg Nestlé) and related food and drink client companies direct (eg Waitrose, Unilever).

Global distribution of E-Book via the web.

- **The printed book**

Hardback cover

Each single page measures 220x220mm

Minimum booking - one double page spread for maximum exposure (440mm [W] x 220mm [H])

Fixed format layout or free format, compiled alphabetically

One image per page allowed within the page rate. Extra images charged at £15+VAT per extra digital file.

All images should be supplied to our specified format to ensure no additional charges.

Technical specifications will be sent to you in your booking pack.



Spread by Chris Alack from Food & Drink 15 (black background available, default is white background)

- **contactacreative.com**

Online portfolio of 20 images for one year on established www.contactacreative.com (over 1000 portfolios attracting artbuyers) with multiple searches by name, image content, keywording and location search plus link to your own website.

- **contactEbooks.com**

Online E-Book version of Food & Drink Photographers 16 with direct links from your pages to your email and web address.

- **Copydate**

27th May 2011

- **Publication**

October 2011